



# **COMMUNITY BASED TARGETING PRINCIPLES AND PRACTICES**

BY

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**National Social Safety-Nets Coordinating Office (NASSCO)**



# COMMUNITY BASED TARGETING (CBT)



- This is a process of devolving responsibilities of decision making as relates identification of poor and vulnerable to community members.
- **CBTT membership;**
- A Community Based Targeting Team (CBTT) is made up permanent officers from the participating Local government who are made up of the following:
  - i. CDO who serves as the team leader
  - ii. A NOA Officer
  - iii. Two other members who should be either; Planning Officer, Agric Extension Officer or Women/social development officer.
  - iv. Two Enumerators who must be computer literate



## Roles of the CBTT/Communities



- Facilitate the communities to identify the Poor and Vulnerable households.
- Enumeration of the Identified household
- Documentation of all the CBT processes etc.
- The role of the community is limited to identification of the **poorest** and **vulnerable** households/families.



# Practices



- Four basic processes are involved in carrying out CBT:
  - Pre-sensitization Visit.
  - Community Sensitization & Mobilization
  - Community Engagement.
  - Enumeration
- Each of these processes have steps and guidelines that are needed for effective and excellent CBT.



# PRE-SENSITISATION VISIT



## Objective:

Intimate community leader of plans for information gathering and solicit participation of key stakeholders in sensitization and mobilization meeting.

## Sensitization and Mobilization

- Opportunity for **key stakeholders** to gain understanding of the essence of the exercise, their roles and responsibilities in the process.
- leads to mobilizing community members for engagement on an **agreed date, time and suitable venue**.



# Community Engagement



## Community Engagement

- The community first gathers in one place where they would be desensitized.
- Community breaks into homogenous groups (*men, women and youth*) for effective FGD.
- FG comes up with criteria for identifying the PVHHs.
- After the FGD, a plenary is re-convened to harmonize criteria and the lists of selected PVHHs.
- Consensus is reached on the harmonized lists.
- GRMs are selected (A male and a female)
- The GRM focal person, CDO and SOCU signs off the harmonized lists.
- The list is reproduced in triplicate all dully signed.
- A copy is left with the GRM, CDO and SOCU
- GR lead to Selected HHs for numbering



# ENUMERATION



- When the date of enumeration has been established, the CDO informs the community Leader and GRMs.
- The GRMs in turn informs all Identified PVHHs in the community and solicits for their availability for the exercise.
- The GRMs will guide the team in locating the dwellings of all identified PVHHs.



## NSR Contents on General Information



- Types of Targeting:
  - Geographical
  - Community Ranking
  - Identification of PVHHs
  - PMT
- Definition of CBT
- CBT process:
  - Pre-sensitization
  - Sensitization/Mobilization
  - Community engagement
  - Enumeration
- Contacts (GSM, Emails etc) Information on GRM at all levels





**o Thanks for listening**